



INTERNATIONAL SCIENCE CONFERENCE

"Horizons and platforms in science, culture and enterprising - 30 years of shared experience"

4 – 5 June 2019

on campus of the WSG University in Bydgoszcz

2 Garbary Street, Bydgoszcz

Ladies and gentlemen!

The 30th anniversary of the idea of entrepreneurship is associated with the creation of KOLFER, the company - the founding body of the WSG University in Bydgoszcz. The first initiatives of this company from 1989 oscillated around the issues of creative industries, education, tourism and computerization. The international scientific conference, to which we cordially invite you, includes reflection on the experience of our University, which in the areas of entrepreneurship, science, culture and social services were implemented jointly with Polish and foreign partners. Today, the WSG University in Bydgoszcz is an international university with a globally recognizable brand. The conference will be attended by invited experts of world rank in each thematic range. Thanks to the participation of guests from many foreign universities from different continents, the Jubilee of WSG will be a great opportunity to meet and make fruitful contacts. We want our conference to be the beginning of new initiatives that will fit into your research and educational programs, and will influence the dissemination of an innovative organizational culture in all interested environments.

The two-day conference will be topped with a festive Gala, during which attractions are planned, including a concert of an excellent music band.





Conference plan:

1 day

- Plenary sessions –WSG campus
- Lunch
- Thematic debates – Academic culture space WSG, Conference room WSG, Conference room of the Bydgoszcz City Hall

The conference will include the following thematic groups:

- INNOVATION – ENTREPRENEURSHIP
- SCIENCE - CULTURE - SOCIAL COMMUNICATION
- SOCIAL SERVICES FOR THE LOCAL COMMUNITY

2 day

- Study trips: Toruń, Palace and Park Complex in Ostromecko, Bydgoszcz's Industrial and Technology Park
- B-to-B meetings
- Festive Gala on the occasion of the 30th anniversary of the idea of entrepreneurship - Municipal Cultural Center